

Module XXII – English

Module no. EM 22	Courses: English for Energy Management
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Head of the module:	Prof. Dr Verena Rath
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Part of studies:	One	Semester hours per week:	4
Semester:	Three	Workload:	120 h
Duration of module:	One semester	Credits:	4
Status:	Compulsory module	Assessment:	Written examination
Frequency:	Every second semester	Weighting for total grade:	4

Breakdown of the total workload:

On-campus studies	Excursion	Self-study	Assessment
45 h	0 h	73.5 h	90 min

Short description of the module:

The module depends on knowledge of general English at the level of a university entrance qualification and is transferred to the professional field of a business economics position in energy management.

Both energy companies and plant constructors, energy economics authorities as well as research institutes are increasingly active at a European and partially at a global/international level. The employees are thus required to perform their management tasks successfully in an English speaking environment. The module thus prepares the students for professional life in the English language. With that, the focus is not on English as a foreign language but on the conveying of an advanced, idiomatic and well-argued subject-related language competence in English. The students should be able to master various occupational field related action situations from a business economics and energy management environment in English with confidence. Finally, the students are to develop an awareness for culturally distinguished differences in business dealings. Their general English skills are to be refreshed in this module and the previously acquired knowledge of business economics and energy management is picked up on and transferred into the English language.

Combining the module with other courses and modules in the degree course:

This module forms the basis for other courses held in the energy management course of studies. Moreover, the module is equally the basis for the "Studium Generale" and for courses at other educational institutions. It introduces the students to basic terminology and fundamental forms of use and is thus a general introduction to the English-speaking business world. English is likewise required in the integrated semester abroad at the partner universities of Biberach University of Applied Sciences. The students also benefit from this course in their practical semester abroad.

Compatibility with other courses of study:

The module "English" is compatible with all business economics and energy management courses of study at and outside the university, which offer subject-specific foreign language training in the fields of Business English and English for energy management.

Teaching and studying methods and techniques:

In the scope of the course "English", various didactical methods are applied depending on the educational objective. The mutual discussion of business economics and energy management literature serve the acquisition of the necessary subject-specific vocabulary. Video material improves listening skills. By applying teaching methods such as work or presentations in small groups or case studies, the students are instructed in working independently and they acquire the skill of being able to articulate themselves in English freely on subject-related topics.

Course:	English for Energy Management	Course Code
Module:	XXII English	EM 22.1

Head of the module:	Prof. Dr Verena Rath	Lecturer:	Prof. Dr Verena Rath
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Part of studies:	One	Semester hours per week:	4
Semester:	Three	Workload:	120 h
Status:	Compulsory subject	Credits:	4
Frequency:	Every second semester	Assessment:	Written examination
Taught in:	English		

Breakdown of the workload:

On-campus studies	Excursion	Self-study	Assessment
45 h	0 h	73.5 h	90 min

Prerequisites:

When it comes to languages, a knowledge of English at the level of a university entrance qualification is expected. The students should be able to express themselves in an understandable manner both in writing and orally on general and personal topics. In the field of business economics and energy management, a basic knowledge from the modules "Business Administration" (Module IV) and "Economics" (Module V) and "Fundamentals of Energy Management" (Module XI) is expected.

Qualification objectives:

After completing the module, the students can express themselves in English in a professional context with as much confidence as possible. This applies both to situations where they have to speak (business meetings, over the phone) and to written communication (e-mails, correspondence, presentations). Besides that, the students are able to use successfully the key terminology of business economics (e.g. in the field of the business profit and loss statement). Furthermore, the students are able to write job applications in English. Intercultural aspects such as the collaboration with Americans, Arabs or Asians are also part of the curriculum. In addition, the course specifically deals with current energy management topics so that the students practise how to explain and discuss energy-specific issues in English.

Content of teaching:

- ❖ Management English for Utilities
 - Overview of European energy market integration and liberalization
 - Energy statistics
 - Types of utility companies
 - Activities along the value chain of utility companies (e. g. generation, trading, transmission/distribution, retail and sales)
- ❖ English at the Office
 - Talking about companies and the economy
 - Talking about financial documents of a company
 - Job application in English
 - International business correspondence and meetings

Lecture material:	Script online in Ilias, supplementary handouts as and when required
Recommended reading:	Bausch, A. / Schwenker, B. (Hrsg.): Handbook Utility Management, Springer Verlag, Berlin / Heidelberg 2009. Böhler, W. / Hinck, W.: Wirtschaftsendenglisch – Business Cases, Know-how, Soft Skills, Merkur Verlag, Rinteln 2008, 4 th edition